

WHAT IS BOOK VIDEO?

Type

Feature



- A) BOOK
Example: Library selections

= READ



- B) CASSETTE BOOK
Example: Children storybook

= HEAR



- C) VHS VIDEO
Example: Multi-level marketing, motivation seminar

= WATCH



- D) E-BOOK
Example: Google selections

= ACCESSABLE



- E) BOOK VIDEO
Feature: Koleksi P. Ramlee

= ALL OF THE ABOVE

ACCESSABILITY



TV channel
Free to air / Subscription



YOUTUBE
Video promo / Subscription



WEB PORTAL
MP4 video / MP3 audio stream



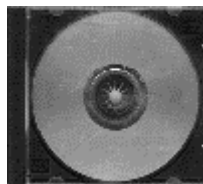
TABLET
App store Apple / Samsung



SMART PHONE
Data transfer / Internet download



TOURISM KIOSK
P. Ramlee Memorial (KL) /
P. Ramlee Gallery (Penang)



DVD
Public libraries /
National Library Malaysia